

# ONE COLUMN ADS

## 1 Column - 1.57 inches

1 col. x 1  
**\$6.25**  
(1.57" x 1")

1 col. x 2  
**\$12.50**  
(1.57" x 2")

1 col. x 3  
**\$18.75**  
(1.57" x 3")

1 col. x 4  
**\$25.00**  
(1.57" x 4")

1 col. x 5  
**\$31.25**  
(1.57" x 2")

# TWO COLUMN ADS

## 2 Column - 3.234 inches

2 col. x 1

**\$12.50**

(3.234" x 1")

2 col. x 2

**\$25.00**

(3.234" x 12)

2 col. x 3

**\$37.50**

(3.234" x 3")

2 col. x 5

**\$62.50**

(3.234" x 5")

2 col. x 4

**\$50.00**

(3.234" x 4")

# THREE COLUMN ADS

3 Column - 4.897 inches

3 col. x 3

**\$56.25**

(4.897" x 3")

3 col. x 4

**\$75.00**

(4.897" x 4")

# FOUR COLUMN ADS

## 4 Column - 6.561 inches

4 col. x 4

**\$100.00**

(6.561" x 4")

4 col. x 5

**\$125.00**

(6.561" x 5")

# TOWN CRIER ADVERTISING RATES

\$6.25 per column inch

Effective January 1, 2020

## COLUMN WIDTHS

1 col. ....	1.57
2 col. ....	3.234
3 col. ....	4.897
4 col. ....	6.561
5 col. ....	8.225
6 col. ....	9.889

## PAGES to INCHES

1/4 Page (3x7).....	21
	(\$131.25)
1/2 Page (3x14).....	42
	(\$262.50)
Horizontal 1/2 Page (6x7).....	42
	(\$262.50)

## COLOR RATE

Color (per Color) .....	\$60
Full Page (87") .....	\$525

1.....	6.25	23.....	143.75	45.....	281.25	67.....	418.75
2.....	12.50	24.....	150.00	46.....	287.50	68.....	425.00
3.....	18.75	25.....	156.25	47.....	293.75	69.....	431.25
4.....	25.00	26.....	162.50	48.....	300.00	70.....	437.50
5.....	31.25	27.....	168.75	49.....	306.25	71.....	443.75
6.....	37.50	28.....	175.00	50.....	312.50	72.....	450.00
7.....	43.75	29.....	181.25	51.....	318.75	73.....	456.25
8.....	50.00	30.....	187.50	52.....	325.00	74.....	462.50
9.....	56.25	31.....	193.75	53.....	331.25	75.....	468.75
10.....	62.50	32.....	200.00	54.....	337.50	76.....	475.00
11.....	68.75	33.....	206.25	55.....	343.75	77.....	481.25
12.....	75.00	34.....	212.50	56.....	350.00	78.....	487.50
13.....	81.25	35.....	218.75	57.....	356.25	79.....	493.75
14.....	87.50	36.....	225.00	58.....	362.50	80.....	500.00
15.....	93.75	37.....	231.25	59.....	368.75	81.....	506.25
16.....	100.00	38.....	237.50	60.....	375.00	82.....	512.50
17.....	106.25	39.....	243.75	61.....	381.25	83.....	518.75
18.....	112.50	40.....	250.00	62.....	387.50	84.....	525.00
19.....	118.75	41.....	256.25	63.....	393.75	85.....	531.25
20.....	125.00	42.....	262.50	64.....	400.00	86.....	537.50
21.....	131.25	43.....	268.75	65.....	406.25	87.....	543.75
22.....	137.50	44.....	275.00	66.....	412.50		